

ChatGPT couldn't confirm the demolition work your website now advertises.

We asked ChatGPT to find pool-removal and concrete-removal companies in Mesa. It suggested other businesses in both searches. When we asked about Diamondback by name, it found your website but said it couldn't confirm those services. That answer doesn't match your current site.

Here's what came back in our live test.

Search topic	What ChatGPT returned
Pool demolition and removal in Mesa	Six companies, including Lazer Companies and ALM Services. Diamondback wasn't listed.
Concrete patio removal and haul-away in Mesa	Seven companies, including Marsh Pro Services and DirtFX. Diamondback wasn't listed.
Does Diamondback offer those services?	It cited depools.com/services but said it couldn't confirm pool demolition or concrete removal.

September 23, 2026 · Three fresh, logged-out ChatGPT conversations with web-search prompts. Topics above are shortened; exact prompts and citations are in the test record. These answers can vary.

A customer could leave with the wrong impression of what you do.

Your [current homepage](#) and [Services page](#) describe demolition and concrete removal. The ChatGPT answer instead described pool and yard care.

We'd investigate why it returned outdated service information before recommending a fix.

We'd start with the mismatch.

We'd check the pages search systems can retrieve, how recently they reflect your services, and whether your business profiles tell the same story.

Then we'd give the service you want to grow its own clear page, supported by actual projects and a direct route to an estimate.

For pool removal, here's the page we'd build around.

Thinking about removing a pool in Mesa?

Diamondback handles pool demolition, debris removal and property cleanup. Tell us about your pool and we'll review the project with you before preparing a quote.

[Discuss my pool removal](#)

Proposed copy, not a live page.

Give buyers relevant proof.

We'd feature one real pool-removal job with before-and-after photos, the scope and the finished condition. Your featured homepage reviews currently describe tree work.

We'd repeat the searches and track inquiries that become estimates, so the work is judged by business value as well as visibility.

Let's work out how your next customer should find you.

In a free 15-minute call, we'll choose the service you want to grow and outline its page, proof and visibility checks. You'll leave with a one-page brief you can use with us or another developer.

[Book my free review](#)

15 minutes with Kyle
No obligation to hire RDS.